

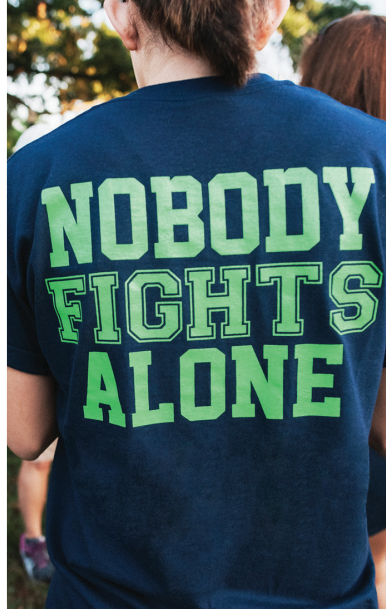


Lakeland Regional Health®



Sponsorship **Packet**

MAR
04
2023





Dear Friend,

The Promise Run is a celebration of the lives of loved ones impacted by cancer and continues to be an overwhelming success year after year. Participants, many of whom have been touched by cancer in some way themselves, run or walk picturesque 5k and 10k courses that begin and end at Lake Mirror Promenade.

We are very excited to be returning to an in-person event for the 2023 Promise Run! This event is a great opportunity for us to come together as a community to run or walk in support of those with cancer, and to celebrate anew after such a difficult couple of years.

Funds raised by this event are very much appreciated and go directly to support the operation of the Lakeland Regional Health Hollis Cancer Center.

Please consider becoming a sponsor of the 2023 Promise Run. This event offers your organization fantastic exposure of a positive, highly attended, family-friendly event. Your sponsorship enables us to direct all event proceeds to fund the Hollis Cancer Center programs and growth taking place in our community.

Attached are sponsorship opportunities for you to consider. With your help, we will make the 2023 Promise Run an even greater success. Thank you for coming together with us to conquer cancer.



Best regards,

Jodi Ridley

Director of Development





As a Sponsor

Get exposure + Benefit the community

While your business gains fantastic exposure at a positive, highly-attended event through social media, web-based, and print mediums, your sponsorship enables us to direct all event proceeds to fund the Hollis Cancer Center programs. Many of the participants in this event have been touched by cancer, either personally or through the experiences of family and friends. Because you choose to support this important cause, you provide the opportunity for our community to run for the fight, support those in the battle, and honor the ones they've lost.

SOCIAL MEDIA

Show your business making a difference to over 60,000 of our followers.

OUR WEBSITE, YOUR FEATURE

Develop a strong online presence for all participants to see.



Sponsorship Levels

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Central
Florida
Eye
Associates

\$100,000

PRESENTING SPONSOR

SOLD

Dr. Jay Mulaney, Ophthalmologist
Central Florida Eye Associates

Thank you Central Florida Eye Associates
for your generous contribution!

ABOUT CENTRAL FLORIDA EYE ASSOCIATES

Specializes in eye exams and treating common eye
problems including cataracts and glaucoma.

Their vision is to help you preserve the precious
gift of sight and improve the health of your eyes.



Contact

Jodi Ridley, Director of Development
863.284.1551 + Jodi.Ridley@myLRH.org



Contact

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863.284.1551 + Jodi.Ridley@myLRH.org



\$50,000

PLATINUM SPONSOR

Your organization's name and/or logo will be prominently featured on the Promise Run website (PromiseRun.org) and on all Promise Run print advertising and social media posts.

Your generous donation will yield the following enhanced exposure during three months of marketing for the Promise Run:

- ✓ Organization name featured prominently on Promise Run banners
- ✓ Prominent logo placement on Promise Run runner shirt and volunteer shirt
- ✓ 15 race shirts and 15 complimentary race entries
- ✓ Mention in race-day announcements
- ✓ Acknowledgment during award ceremony
- ✓ Logo on race bibs
- ✓ Opportunity to establish and operate a booth (tent, table and two chairs provided upon request)
- ✓ Inclusion of promotional materials provided by your organization in runners' bags
- ✓ Prominent mention on appreciation page in runners' bags
- ✓ Organization name and/or logo on group sponsor banners

\$25,000

GOLD SPONSOR

- ✓ Organization's logo will be placed with a link to your website on the Promise Run website (PromiseRun.org)
- ✓ Prominent logo placement on Promise Run runner shirt and volunteer shirt
- ✓ 10 race shirts and 10 complimentary race entries
- ✓ Mention in race-day announcements
- ✓ Acknowledgment during award ceremony
- ✓ Logo on race bibs
- ✓ Opportunity to establish and operate a booth (tent, table and two chairs provided upon request)
- ✓ Inclusion of promotional materials provided by your organization in runners' bags
- ✓ Prominent mention on appreciation page in runners' bags
- ✓ Organization name and/or logo on group sponsor banners



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\$10,000

SILVER SPONSOR

- ✓ Organization's logo placed with a link to your website on the Promise Run website (PromiseRun.org)
- ✓ Logo placement on Promise Run runner shirt and volunteer shirt
- ✓ 10 race shirts and 10 complimentary race entries
- ✓ Mention in race-day announcements
- ✓ Opportunity to establish and operate a booth (tent, table and two chairs provided upon request)
- ✓ Inclusion of promotional materials provided by your organization in runners' bags
- ✓ Mention on appreciation page in runners' bags
- ✓ Organization name and/or logo will appear on group sponsor banners

\$1,500

VENDOR SPONSOR

- ✓ Opportunity to establish and operate a booth (tent, table and two chairs provided upon request)
- ✓ 2 race entries and 2 race shirts

\$5,000

BRONZE SPONSOR

- ✓ Organization's logo placed with a link to your website on the Promise Run website (PromiseRun.org)
- ✓ Logo placement on Promise Run runner shirt and volunteer shirt
- ✓ 5 race shirts and 5 complimentary race entries
- ✓ Opportunity to establish and operate a booth (tent, table and two chairs provided upon request)
- ✓ Promotional materials included in runners' bags (*materials must be provided by your organization*)
- ✓ Mention on appreciation page in runners' bags
- ✓ Organization name and/or logo on group sponsor banners

\$1,000

FRIEND SPONSOR

- ✓ Organization's logo placed with a link to your website on the Promise Run website (PromiseRun.org)
- ✓ 2 race entries and 2 race shirts
- ✓ Mention on appreciation page in runners' bags
- ✓ Organization name and/or logo on group friend banners

A photograph of an elderly woman with short, curly brown hair, crying with her eyes closed and a pained expression. She is being embraced from behind by a younger woman with dark hair, who is wearing a white t-shirt. The background is a blurred outdoor setting with green trees and a person in a blue shirt. In the top left corner, there is a green rounded square containing the date 'MAR 04 2023' in white text.

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Your Contribution
Makes a Difference

Sponsorship Agreement



Please select the sponsorship level for you and/or your organization and complete the form below. Email this form to Jodi.Ridley@myLRH.org at the Lakeland Regional Health Foundation. To receive optimal recognition in all published materials, we must receive your sponsorship and logo art with the completed sponsorship agreement.

Presenting Sponsor \$100,000 - **SOLD**

- Platinum Sponsor \$50,000 Bronze Sponsor \$5,000
 Gold Sponsor \$25,000 Vendor Sponsor \$1,500
 Silver Sponsor \$10,000 Friend Sponsor \$1,000

- Please invoice me in full.
 Please invoice me in monthly installments of ___ 2 ___ 6 ___ 12 (option for Bronze level and above).
 Check payable to Lakeland Regional Health Foundation is enclosed.
 Credit Card information is below.

Your Name/Organization Name

Name to Appear in Published Materials

Contact Name

Phone Number

Address

E-mail

Visa MasterCard AmEx Discover

Credit Card #

Name as it Appears on Card

Expiration (MM/YY)

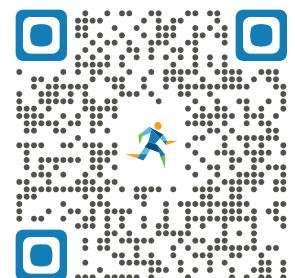
Security Code

Signature

Please attach your logo to your email (a color .EPS file type is preferred). Logo will be included in all printed materials. **MUST BE RECEIVED BY JANUARY 30, 2023.**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435 7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. STATE #SC-04195 100% OF GIFTS GO DIRECTLY TO THE LRH FOUNDATION.

Scan the code
on the right or visit
[foundation.mylrh.org/
PRSpponsor](http://foundation.mylrh.org/PRSpponsor) to become
a sponsor online.



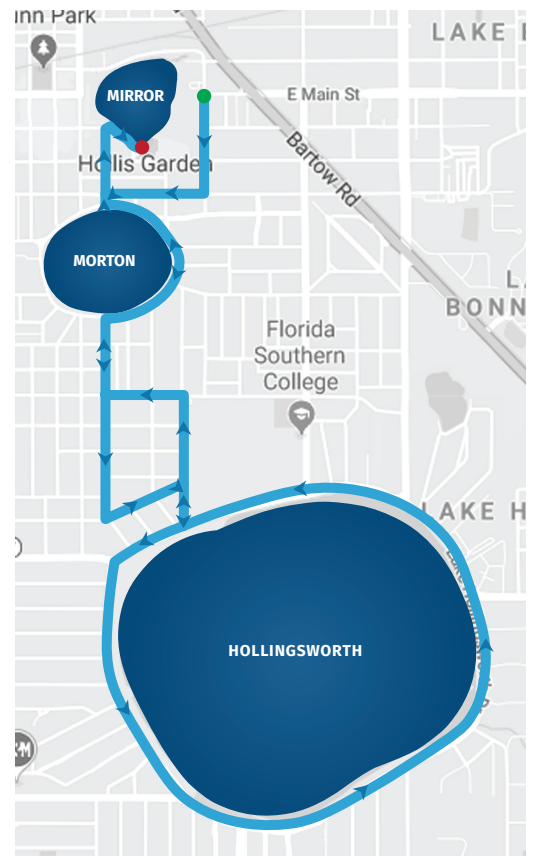
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Course Map

5K



10K



● Start ● Finish — Course path ▶ Path direction





Hollis Cancer Center

As Central Florida's premier center for healing, hope and discovery, our state-of-the-art campus offers all the services necessary for patients to conquer cancer for good. The Lakeland Regional Health Hollis Cancer Center has been serving our community since 2003.

- Top-tier Gold Status Accreditation from the Commission on Cancer
- Named one of 24 oncology programs in the U.S. to earn the Outstanding Achievement Award from the Commission on Cancer
- In 2021, we proudly cared for over 5,500 patients at more than 60,000 patient visits
- One of only 23 centers in Florida with accreditation from the National Accreditation Program for Breast Centers
- Accredited Radiation Oncology program by the American College of Radiation Oncology
- One of 32 hospitals and health systems in Florida designated as a Lung Cancer Screening Center of Excellence by the Lung Cancer Alliance

Join the heroes racing to **conquer cancer!**



Lakeland Regional Health®
Foundation

Foundation.myLRH.org + 863.687.1296